

Huron Valley Schools Pools and Fitness Centers Facts

Background

In the spring of 2004, Huron Valley Schools completed the construction of additions to Lakeland and Milford High Schools to house field houses, pools, fitness centers and supporting spaces to serve over 10,000 students and 32,000 households within Huron Valley. The facilities were funded by the 2001 bond which was passed by over half of the Huron Valley taxpayers. The facilities provided new opportunities for our students, attracted new residents and Schools of Choice students and recreation centers for our community.

Benefits to Community

Huron Valley Pools and Fitness offers:

- 2 locations: Lakeland and Milford High Schools to cover the 105 miles in the District
- FREE walking track for community use
- Discounted memberships for residents
- Competition and family pools, large fitness areas, large gyms
- Great place for party rentals - brings in approximately \$35,000-\$40,000 per year to offset cost of recreation pools
- Monthly payment plan for one-year memberships
- Reduced rate on Apollo day care with the purchase of a family membership
- Special events for the entire community
- Registration site for all Recreation and Community Education programs (child care excluded)

The facilities also support the District's instruction, athletics, and recreation programs:

Instruction:

- Field houses support additional physical education classes needed for student population.
- Field houses support after-school activities.
- Competitive pools are used for various high school physical education classes.
- Competitive and/or community pools are used for high school physical education swim classes.
- Fitness centers support additional physical education classes.

Athletics:

- Field houses are used for various practices, home games and tournaments for athletic teams.
- Competitive pools support competitive boys' and girls' swim and dive teams.
- Fitness centers are used for weight training for all athletic teams.

Annual Student Usage

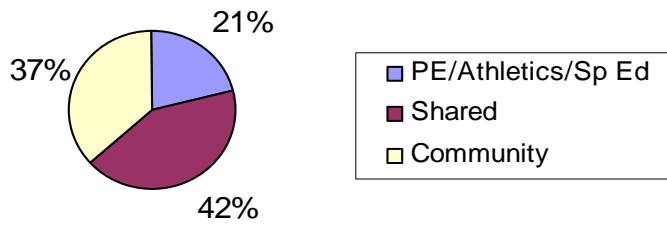
- 20,000 visits by student athletes and physical education students in the fitness centers
- 2000 visits by Special Education students
- 720 Special Olympics swim team practice visits

Annual Community Use

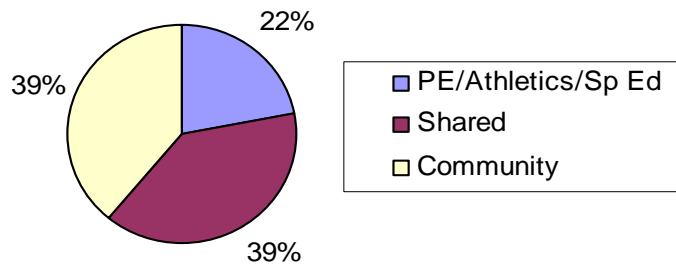
The Field houses, fitness center, competitive and community pools are used by Recreation & Community Education to provide a variety of classes, activities, and membership options to the community. Yearly, the Pools and Fitness Centers average approximately:

- 2100+ members
- 60,000 visits by members
- 20,000 visits by daily pass holders
- Over 20,000 visits by walking track users (free to the public)
- 250+ birthday parties held
- 800+ swim lesson participants
- 400+ water aerobic participants
- 1800+ mind/body fitness class participants
- 200+ employees-lifeguards, child watch, fitness, instructors, front desk, etc.

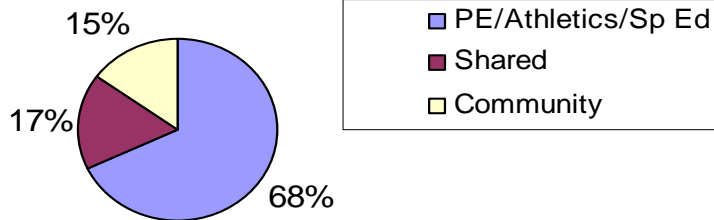
Fitness



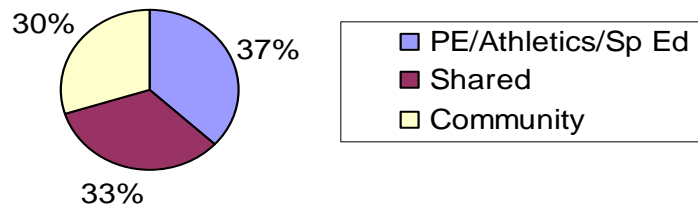
Pools



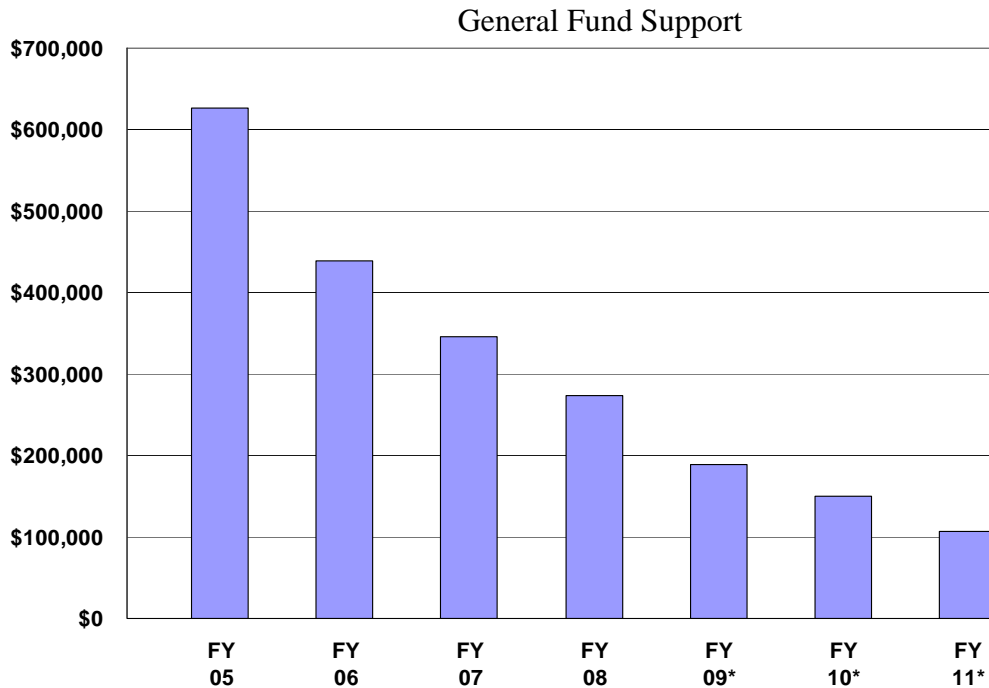
Fieldhouse



Combined Usage



Community memberships, daily visits, and rentals help to offset the ongoing equipment, staffing, and maintenance costs associated with operating the facilities.



*FY 09-11 are budgeted amounts.

General Fund support of the centers has decreased each year since the 2005 opening. In polling other area districts that operate Pools and/or Fitness centers, the amount of General Fund support dedicated to their facilities is **higher** than Huron Valley’s budgeted amount. In most cases, these facilities have fewer amenities, are in operation less hours, and/or have less availability to the general public than HVS provides.

The financial goal of the facilities is to maximize memberships, programming and rental revenue to offset the cost of facilities so they become cost neutral. The economy of Michigan and Huron Valley area plays a major role in the way Pools and Fitness conducts business. The economic factors throughout the area impact the level of participation of residents in recreational activities.

A formal business plan to support the financial goal was developed in 2008. This comprehensive business plan includes strategic priorities for fiscal sustainability, partnerships and collaboration, and staff development and retention.

For more information on the programs and services offered at Pools and Fitness, contact the Recreation and Community Education office at 248-676-8393 or visit www.huronvalleyrec.com. The Centers can be contacted directly at 248-676-2341 (Lakeland) or 248-676-2346 (Milford).